

DAY I	KRYSTYNA BOCHENEK CULTURE CENTRE		CONFERENCE CENTRE (Faculty of Theology of the University of Silesia)	
22.09.2014 r.	Katowice, 2 Sejm Śląski Square		Katowice, 18 Jordana Street	
	Concert hall	Chamber room 411	Auditorium	Room 104
10.30–11.30		Press conference		
12.00–14.30	Opening ceremony, welcoming of guests, Inaugural session (translation, live streaming)			
14.30–15.00	Break			
15.00–17.00	Women entrepreneurship and Education for the Future – good practices across the EU (translation)		Official Meeting of the Silesian Regional Assembly (translation, live streaming)	Round table discussion – „Higher education of entrepreneurs in universities”
19.00–20.30	Business in fashion' Gala – Vestibule of the Silesian Voivodeship Office in Katowice (by invitation only)			
20.30	Official meeting of Congress' participants – Vestibule of the Silesian Voivodeship Office in Katowice (by invitation only)			

DAY II	CONFERENCE CENTRE (Faculty of Theology of the University of Silesia)					
23.09.2014r.	Katowice, ul. Jordana 18					
	Auditorium	Room 301	Room 302	Room 401	Room 103	Room 402
8.30–11.00						
9.00–11.00	10 years of entrepreneurship without borders (translation, live streaming)	Legal advisor as an expert for the entrepreneur (translation)	Financing of self-governments' development investments – possibilities, opportunities and challenges (translation)	M-commerce (translation)		Young entrepreneur in a modern city (translation)
11.00–11.30	Break					
11.30–13.30	Effective communication as a means for high return of investments (translation)	Vocational preparation of the workforce for the economy (translation)	Gmina's (Commune's) budget and the scale of local enterprises' activity (translation)	Safe business grows faster! (translation)	Marketing and Sales Academy – workshop	Taxes as a barrier to SME development (translation)
13.30–14.00	Break					
14.00–16.00	Innovation, Research and Development (translation, live streaming)	Free Commercial Zone of the EU and USA (Transatlantic Trade and Investment Partnership) – new opportunities for entrepreneurs	Control the development of your company	Cooperative forms of financing, organising and ownership for SME (translation)	Marketing and Sales Academy – workshop	Small change, big profit! – the essence of knowledge management in enterprise (translation)
16.30–18.30					Marketing and Sales Academy – workshop	
19.00–23.30	A meeting in the Historic "Guido" Coal Mine in Zabrze (by invitation only)					

DAY III	CONFERENCE CENTRE (Faculty of Theology of the University of Silesia)						Katowice School of Technology	
24.09.2014r.	Katowice, 18 Jordana Street						Katowice, 43 Rolna Street	
	Auditorium	Room 301	Room 302	Room 401	Room 103	Room 402		
9.00–11.00	Science – Business – Self-government – THE TRIANGLE OF KNOWLEDGE (translation, live streaming)	Use of electronic tools in communication between entrepreneurs and officials (translation)	Family Businesses (translation)	Poland's water economy – the past, the present and the future (translation)	B2B meetings	The start of Polish Start-ups (translation)		
11.00–11.30	Break							
11.30–13.30	Capital for success! (translation, live streaming)	Influence of the cooperation between large mining entrepreneurs and the SME sector on the sustainable growth of mining regions (translation)	Assisting Polish entrepreneurs on foreign markets – Part 1 (translation)	Economic use of water resources in Poland with the inclusion of European experiences (translation)	B2B meetings	Economic cooperation Europe – East (translation)	Innovation competencies of SME as a chance for competitive advantage	VI Silesian Investment, Construction and Real Estate Forum Conference: „Adapting large-panel* construction for modern requirements and needs” *large-block
13.30–14.00	Break							
14.00–16.00	The protection of personal data in SME – Practical aspects (present state, current circumstances) (translation)	The role of legal consulting in the development of entrepreneurship (translation)	Assisting Polish entrepreneurs on foreign markets – Part 2 (translation)	Good examples of Polish-Romanian cooperation (translation)	B2B meetings	Simple-rules strategy as an innovation in business management – workshop (translation)		

DAY IV	Business Link Katowice (Katowice, 6 Chorzowska Street)	VOIGT Sp. z o.o. in Zabrze	Oko Miasta (Restaurant and Club) (Katowice, 1 Gen. Ziętek Roundabout)	Katowice School of Technology (Katowice, 43 Rolna Street)
25.09.2014r.				
9:30-17:00				VI Silesian Investment, Construction and Real Estate Forum Conference: „Adapting large-panel* construction for modern requirements and needs” *large-block
10:00-17:00	START – YOUR BUSINESS – UP			
12.00-15.30		„Innovator’s DNA”, Development through Innovation		
19.00–23.00			Startup Mixer and Social Media Thursday	